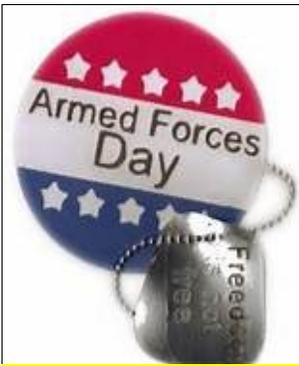


# EDUCATION COMMUNITY OF INTEREST NEWSLETTER

May 2014



May 17, 2014

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## TECHNICAL BOOKS TESTIMONIALS

Here are some wonderful testimonials about the free technical books received on behalf of the Education Community of Interest.

For all others we will be sending your technical books soon.

*“The 1750 series books have proven to be a reliable resource for both new and seasoned Instructional Systems Specialists here at Marine Corps University (MCU) Enlisted Professional Military Education (EPME). The books did a wonderful job outlining Systematic Approaches to Training (SAT), defining the Instructional Systems Design (ISD) process, reviewing the ADDIE process, and overall showing how to teach and develop instructional content defined as facts, concepts, processes, procedures, and principles. Whether you design and develop lessons for educational institutions or for technologically-based organizations (e-learning), you will find some of the best training methods in these books. Thanks to my 1750 series books, I am better equipped to serve my organization with efficient and effective acquisition of*

*new knowledge and skills for instructional analysis, design, development, implementation, and evaluation.”*

**~Ms. Ebony Thompson, Enlisted Professional Military Education**

*“The books I received have been very helpful in researching current trends in education. They have also proved invaluable in assisting me in further understanding the importance of task analysis, and in developing and evaluating curriculum. Thank you.”*

**~Mr. Mark Alberts, Enlisted Professional Military Education**

*“The books I have been provided courtesy of Training and Education Command (TECOM) are a welcome addition to my professional library. I have found these books to not only be very applicable to my current position here at Marine Corps University EPME, but also will have great value as I continue to grow my civilian career.”*

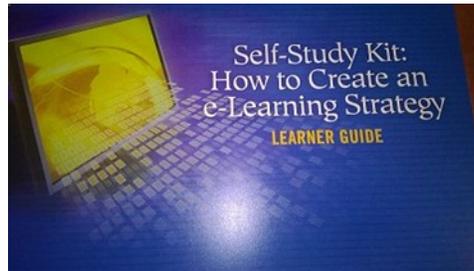
**~Mr. Nicholas Kipp, Enlisted Professional Military Education**

*“I started working for EPME a little over two months ago and my experience thus far has been nothing short of outstanding. One extremely valuable benefit to my position, as an Instructional Systems Specialist (1750 series), was the day I received seven textbooks ranging from task analyst and instructional design to knowledge management and E-Learning. I received my first official curriculum development tasking three weeks ago and I have already used four of my books to aide in the development of enlisted educational curriculum. Having these personal references has surely cut down on the time that would be spent going to the library or searching online, allotting more of my time to be spent developing curriculum.”*

**~Mr. Troy Morton, Enlisted Professional Military Education**



# Evaluation of the Langevin Self-Study Kit: How To Create an e-Learning Strategy *by Leanne Cannon*



*“The program is entirely self-paced and moves from basic information to how to develop a learning strategic plan ...”*

The Langevin Self-Study Kit for “How to Create an e-Learning Strategy” is a good, basic introduction to developing a comprehensive and cost-effective organization-wide e-learning strategy. The program is entirely self-paced and moves from basic information of how to develop a learning strategic plan and equates that to e-learning. It’s good for anyone starting out in e-Learning and is very easy to follow and only takes about 4-6 hours to complete. Additionally, learners receive the answer key to lessons and access to online, downloadable tools.

The Learner Guide introduces e-learning terminology and walks learners through the processes of determining current state, future state, cost/benefit, strategic planning, risk mitigation and marketing. Each of these topics is broken down into individual lessons which work through a case study. At the end of the program, proposals are requested and reviewed, vendors are chosen and metrics for evaluating e-learning are developed and established. Once completed, responses to a final evaluation can be submitted for review

for Langevin certification credit and a certificate of completion will be emailed.

The usefulness of this program is dependent upon the users’ initial knowledge of e-learning and program development. This program enables users to organize initial ideas about an e-learning program and effectively move through the program development. However, due to the basic nature of this product it would be beneficial to someone who has little to no experience in e-learning. The downloadable templates are quite useful to anyone beginning to develop an e-learning strategy to outline the program. Overall, a good learning approach to the right type of learners.

For more information about [Langevin](#) please visit their website here.

Want to know more about the happenings at Langevin subscribe to the [Langevin newsletter](#) and learn about the current topics in:

- Tips for Trainers
- Instructional Design
- eLearning
- Presentation skills
- Education
- Technology
- Media
- Business
- And more!



\*\*Langevin is the world’s largest train-the-trainer company.

# Check Out Webinars for Training

by Jeff Grabow

I recently participated in several Webinars, hosted by the Education Community of Interest (EdCOI) from both the Bob Pike Group (BPG) and by Franklin Covey. I was interested not only because of the range of topics offered, but to see how the Webinar concept has progressed. I attended three individual 1.5 hour Webinars on different days hosted by the BPG which went smoothly. I clicked on the link provided in the registration confirmation email and was immediately connected with both audio and video sent to my computer. The one Franklin Covey seminar was hosted on a single day and consisted of three one and a half hour sessions, each separated by an hour break. The break was explained as necessary to allow the LiveClicks® Webinar hosting system to be reset. The Franklin Covey system also had a link in the confirmation email for the video but required participants to call an 800 number for the audio portion. My archaic landline wireless phone battery could not handle the length of the first webinar session and ran out of charge. I was forced to use my cell phone connected to a cell phone charger. In the process I burned up cell phone minutes to the delight of my cell carrier. Additional-

ly, because we used the telephone, you could hear everything everyone was doing if the participant did not mute their phone in the Webinar system. Most participants were cognizant of this but you could hear background noise to include keyboard typing if the participant did not mute their audio.

The EdCOI paid the bill allowing me to participate in the Webinars at no cost to me or the unit. No TAD, no flight, no airport security screening and no unproductive travel time. All presenters were professional and frequently engaged the participants asking both individual and group questions more frequently than if training had been conducted in person. There were no technical glitches in the presentations and the media showed well on my computer. The videos used in the presentations flowed smoothly. Both presenters were well rehearsed, dynamic and knowledgeable in their subject matter, webinar facilitation techniques and participant interaction.

The facts:

- Both the BPG and Franklin Covey recommend avoiding wireless.
- Have your IT people check the firewall. If the firewall blocks the URL

you are out of luck.

- Have the latest versions of Adobe® Flash® and or Java®. Check with the Webinar provider.
- Know the Webinar Platform. The BPG uses Blackboard Elluminate® containing audio and video.
- Franklin Covey uses LiveClicks® carrying only the video. The audio was received via phone line.

Each of the Webinars was effective and saved time. With the cutback in training dollars, Webinars should be investigated as a cost effective alternative. In this time of shrinking training dollars, check out webinars for training.

For more about the [Bob Pike Group](#)—please visit the website here.

Here you can find more on the [Bob Pike Group webinars](#).



*“I was interested not only because of the range of topics offered, but to see how the Webinar concept has progressed.”*



# Community Outreach

Sometimes we have to reach beyond our community...

May 26, 2014

**“We  
Thank  
You”**

## Wounded Warriors

Mission: To honor and empower Wounded Warriors

Purpose: To raise awareness and enlist the public’s aid for the needs of the injured service members. To help injured service members aid and assist each other. To provide unique, direct programs and services to meet the needs of injured service members.

Vision: To foster the most successful, well-adjusted generation of wounded service members in our nation’s history

Core Values:

- ⇒ Fun
- ⇒ Integrity
- ⇒ Loyalty
- ⇒ Innovation
- ⇒ Service

## Armed Services YMCA

The Armed Services (ASYMCA) exists to Make Military Life Easier for our junior enlisted military and their young families. These young heroes and their fami-

lies are voluntarily serving and sacrificing daily so we can continue to enjoy our freedoms and way of life.

ASYMCA heavily rely on volunteers and community partnerships to remain a top rated, fiscally responsible charity—over 13,000 in 2012. they partner with the community and our wonderful volunteer base to provide comfort and care to our service members at 150 program centers throughout the United States, near 45 major military installations.

For more information:

Armed Services YMCA of the USA

National Headquarters

7405 Alban Station Court, Suite B215

Springfield, VA 22150-2318

Call Us Toll Free: 1800 597-1260

Fax : 703-455-2181

## A Million Thanks

Mission: A Million Thanks is a year –round campaign to show or appreciation for our U.S. Military Men and Women, past and present, for their sacrifices, dedication, and service to our country through

our letters, emails, cards and prayers.

## Operation Gratitude

Mission: Operation Gratitude seeks to lift spirits and meet the evolving needs of our Active Duty and Veteran committees, and provide volunteer opportunities for all Americans to express their appreciation to members of our military.

## Marine Community Events

Here you will find a community events calendar of public events.

The Marine Corps Community relations is pleased to announce the launch of its new social media platforms!



# Upward Mobility in Early Care and Education

*By Kimberly R. Cephas, M.A. ECE, Training & Curriculum Specialist*

Working with young children can be very challenging. Many choose Early Care and Education, referred to as field throughout this article, because of their love for children. This is one of many great reasons to work with children. However, once entering the field it is soon discovered that love is not enough. To be effective in the field of Early Care and Education (ECE), like other skilled and professional fields, preparation is the key to success. Currently at the entry-level formal preparation is not required in many states and/or programs. Many ECE professionals entered with only a high school diploma and no experience, including myself twenty-four years ago. Today, I am working towards a doctorate in Early Care and Education.

Over the years, I have met some amazing teachers and caregivers who also have entered the field without any formal education. Early Care and Education has grown tremendously as a profession and many people within the field have continued to grow as well. There are new regulatory

laws requiring more education. As a result, unfortunately many have opted to leave the field because of the increasing demand to meet new regulatory laws and educational requirements. No matter how you have entered the field, we must continue to grow. Children depend on us for the best possible care and education we can provide them, and parents expect high-quality care for their children and their dollars. During the years of working in this field, Early Childhood Education has expanded to include children birth to eight years old. There are at least 28 states that require education and experience, more Colleges and Universities offer ECE programs with childcare laboratories, and more research is being conducted that support our profession. Neuroscience has provided information about early brain development in the developing child. This research is used to provide better intentional and supportive facilitation of learning for the very young. When we understand how children develop, we are better equipped to work with them. Training and professional develop-

ment prepare us to be better facilitators of early learning.

Early Care and Education has many career paths to select from, such as working in center-based and family child care programs, infant and toddler specialists, early intervention specialists and early childhood special educators, home visitors, administrators, preschool teachers, teacher assistants, family service staff, and health coordinators. Each of these areas requires specialized training and education. Many center-based programs with a national accreditation require, as a minimum credential, the Child Development Associate (CDA) awarded by the Council for Professional Recognition. The CDA is a National Credentialing Program designed to assess and credential early childhood education professionals who work in center-based and family childcare programs, as well as home visitors. High School students can graduate with this credential and be better prepared to enter the field of Early

School-Aged (MSA) credential. For many ECE professionals this is the first step toward a career in Early Care and Education.

Your desired career path will determine what level of college education you will need. Here at MCAS Iwakuni, Central Texas College offers an Associate degree in Early Childhood Development, with face-to-face classroom instruction. There are several 2-years, 4-year and graduate college/university programs offered online in ECE. Remember, wherever you are in the world you can increase your education and knowledge of Early Care and Education. Come on, LET'S GROW TOGETHER!

For more information about the Child Development Associate (CDA) and the Military School-Aged (MSA) credentials go to <http://www.cdacouncil.org>



## ARTICLE CONTRIBUTORS NEEDED

The Education Community of Interest are looking for article contributors for the remaining calendar year.

To continue providing relevant and interesting article we want to expand in other areas for our readership.

Here are some other informal but substantial publishing opportunities in the following areas:

- ◇ **Recent Graduate**— Discuss your educational degree program for others to consider
- ◇ **Professional Associations and Conferences**—Do you belong to a professional association that mat benefit a community member or attending an annual conference—please share the information.
- ◇ **Who are you and what do you in the 1700 career series?** Someone may be interested in another professional opportunity within this career field and the more information provided the better.
- ◇ **Book Reviews**—Most of glimpse at product reviews and the same can be said in terms of books. Here's a forum to share your interpretation of professional or technical book for our members.
- ◇ **Technology Changes**—let's face it it's quite

often in terms of technology changes. If you've experience a technology change and would like to discuss it's applicability in the Marine Corps working environment ...we want to know more.

- ◇ **Department, division or branch office profile** - I would love to know what your office does. Please consider writing about the overall office roles and responsibilities, key people and show photos of key employees in action (permission needed for photo publishing) and inform all of us.

- ◇ **Current Event**—Discuss how a current event affects your organization and employees.

- ◇ **Employee Service**— A little recognition goes along way. Take the time to recognize employees who have reached milestone service anniversaries (list name, photo and years service). \*Permission needed for photos.

- ◇ **Share Someone Else's News**—Find an article you think will interest the community members and don't publish the article in it's entirety, instead simply write what the article means to you and then link to the source.

- ◇ **Share a List**—Share you top professional websites, quotes, YouTube videos,

and book lists.

- ◇ **Request a topic list**— If you want to write an article on a specific topic but needs some guidance in the topic area. Please send me an email and I will send you our list.

- ◇ Suggestions for topics are wanted. If you feel that you have an idea that the community members may find beneficial. Please let us know.

Remember, the community is only as successful as the community members participating and wanting a positive outcome.

On the next page, I will discuss the article specifications that are needed when composing an article for the newsletter. This will serve as a guide prior to submission to reduce editing during the review process. The typically process will be as follows:

- ◇ Select the MONTH of choice from the deadline dates form upon request
- ◇ Send topic idea for the prior to writing to ensure appropriateness for our community
- ◇ Write article and send prior to the deadline date
- ◇ Education COI office will review and provide feedback
- ◇ Corrections changed by the article contributor and sent within two days
- ◇ Article published

**To Request the Article Specification—please send email to:**

**usmc\_ed&trng\_coi@usmc.mil**

\*\*\*\*\*TRAINING OPPORTUNITY\*\*\*\*\*

**ASTD: ESSENTIALS OF AGILE DESIGN: BLENDING AGILE AND ADDIE**

Highly complex learning programs require juggling multiple projects and roles. This leaves little time to learn about new approaches that can actually improve processes. Learn how to apply the best of Agile and ADDIE to improve the speed and quality of your learning and development projects.  
(Source: ASTD website)

Online: 1 session, 4.5 hours total

Dates: June 12-26, 2014

The Education COI will fund this course based on available resources. If interested please send an email NLT May, 2014.

For more detailed information please view the ASTD website or click on the course title.



**2014 Department of Defense Human Goals Charter**

On April 28, 2014 Secretary of Defense Chuck Hagel, Chairman of the Joint Chiefs of Staff Gen. Martin Dempsey, and many other senior leaders signed the 2014 Department of Defense Human Goals Charter.

For more information: [2014 Human Goals Charter](#)

(Source: Defense.gov)

**DID YOU  
KNOW?**